



Canadian Mental
Health Association
Champlain East
Mental health for all

Association canadienne
pour la santé mentale
Champlain Est
La santé mentale pour tous

SPONSORSHIP PROPOSAL Dinner Fundraiser

Our Title Sponsor:



May 8, 2024

ABOUT US

About CMHA Champlain East

CMHA Champlain East offers a range of programs and services designed to enhance the rehabilitation, recovery and independence of individuals living with mental illness. We offer a wide range of client based programs, as well as a dedicated mental health promotion department that serves the community of SDG/PR and Akwesasne. CMHA Champlain East began offering services in Cornwall in 1971 and has since grown to enhance the mental health needs of our community.



About Mental Health Promotion

Our mental health promotion department is responsible to initiate, coordinate and/or facilitate educational activities and campaigns designed to improve attitudes towards mental illness and promote mental health & wellbeing. At CMHA, we focus on providing essential education and prevention programs surrounding mental health. Mental health promotion does not receive ministry funding to provide education and awareness to schools, workplace and the community. Your support plays a critical role in addressing mental health needs. Our awareness initiatives are driven by compassion and commitment aimed at reducing the stigma associated with mental illness and the promotion of recovery.



ABOUT THE EVENT

JOIN US FOR THE 5TH ANNUAL DINNER FUNDRAISER
MAY 8, 2024 11:00am-9:00pm

Au Vieux Duluth Restaurant
1150 Brookdale Ave, Cornwall



- Join us for lunch or dinner and enjoy 1 of 3 meals when you make a donation.
- An outstanding amount of over \$100K raised in the last 4 years.
- Enjoy a silent auction, entertainment, testimonials and much more.....
- We are seeking Mental Health Champions to help sponsor this event.
- All proceeds will directly enhance community-based mental health promotion or educational initiatives.



ABOUT THE PROGRAMS

YOUR DONATION WILL SUPPORT



TAMI - Talking About Mental Illness (Panel Talk)

This presentation is an opportunity for individuals to hear a short testimony of persons living with mental illness to reduce the stigma of mental illness.



Mood Walks

Combines physical health, mental health, social connection and nature for optimal health and well-being. Seasonal themed walks are delivered over 4 sessions.



101

LLTTF - Living Life to the Full

Living Life to the Full is an 8 session skill building mental health promotion program. The course is offered in a group environment on a scheduled rotation either virtually or in-person.



And many more

Please visit www.cmha-east.on.ca for full catalogue of programs offered.





SPONSORSHIP LEVELS

PLATINUM

- **Radio Ads:** Sponsored spots on Fresh 104.5, starting one week before the event.
- **Promotional Materials:** Company name and logo on posters, bookmarks, placemats, T-shirts, and banners.
- **Social Media:** Sponsored promotional ad with company name and logo.
- **Online Presence:** Company name/logo on the Canadian Mental Health Association website and Facebook page for three months post-event.
- **Event Recognition:** Public acknowledgment and speaking opportunity during the event.
- **Banner Display:** Company banner at Au Vieux Duluth for one month before and after the event.
- **Media Coverage:** Photo op and newspaper article for cheque presentation.
- **Catalogue Page:** Dedicated sponsor page in our Mental Health Promotion catalogue.
- **VIP Lunch:** For up to 8 guests at the event from 1:30pm - 3:00pm.

\$5,000 +

GOLD

- **Promotional Materials:** Company name and logo on posters, bookmarks, placemats, T-shirts, and banners.
- **Social Media:** Sponsored promotional ad with company name and logo.
- **Banner Display:** Company name/logo on a 6-foot banner at Au Vieux Duluth for 1 month before and after the event.
- **Event Recognition:** Public acknowledgment and speaking opportunity.
- **Media Coverage:** Photo op and newspaper article for cheque presentation.
- **VIP Lunch:** For up to 6 guests at the event from 1:30pm - 3:00pm.

\$2,500 +

SILVER

- **Promotional Materials:** Company name and logo featured on posters and placemats.
- **Social Media:** Thank you ad with company name and logo.
- **Event Recognition:** Public acknowledgment during the event.
- **Media Coverage:** Company name in local newspapers post-event.
- **VIP Lunch:** For up to 4 guests at the event from 1:30pm - 3:00pm.

\$1,000 +

BRONZE

- **Social Media:** Thank you ad with company name and logo.
- **Event Recognition:** Public acknowledgment during the event.
- **VIP Lunch:** For up to 2 guests at the event from 1:30pm - 3:00pm.

\$500 +

OTHER

- **Event & Auction Recognition:** Public acknowledgment during the event and silent auction.

Gift

THANK YOU!



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Contact

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www.cmha-east.on.ca

LOOKING FORWARD TO ANOTHER GREAT EVENT!



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