

#### Canadian Mental Health Association Champlain East Mental health for all

# CMHA CHAMPLAIN EAST STRATEGIC PLAN 2019 - 2024



Our values are articulated in the following statement which serve as a frame of reference to support and shape our work with clients, funders, partners and colleagues.

#### Integrity

We value honesty, professionalism and ethical behaviour.

#### Excellence

We offer quality services and develop relationships through education, innovation, and leading practices.

#### Accessibility

We recognize and value the richness of individual diversity; and strive to provide timely, appropriate and accessible services that respect the dignity and independence of individuals.

#### Accountability

We take appropriate measures to ensure services are delivered in a responsible and transparent manner.

#### **Person Centred Services**

We make operational decisions and provide mental health care and services that are respectful of individual preferences, needs and values.

## **Strategic Directions & Goals**



### ORGANIZATIONAL WELLNESS

CMHA will promote and support strategies to foster a work environment across the Branch that is focused on the well-being of its staff.







CMHA's Board of Directors will meet its fiduciary and strategic obligations through innovation, efficiency, and performance.